

# CONEXSYS®

## REGISTRATION



### Easily Capture Your Invaluable Leads

The CONEXSYS® lead retrieval system allows exhibitors to capture the essential attendee information needed to follow-up leads and close sales. When an exhibitor scans a delegate's badge, they not only receive the individual's contact information, but also are able to input products of interest, the preferred method of contact post-show, as well as additional information customized to their business needs. Exhibiting at events can be a large investment in a company's future. Why not use an affordable CONEXSYS® lead retrieval solution to help protect that investment.



### MYLEADS - Standard

- Small, light weight & easy to carry barcode scanner.
- Fast & economical method of collecting valuable leads.
- Equipped with just one key for simple and straight forward use.
- No electrical power is required.
- Personalize your scanner with custom qualifying codes.
- Electronic file of leads provided within one business day.

### MYLEADS - Mobile App

- Real-time attendee lead information
- Ability to either scan badges or type badge ID's
- Multiple device option, which syncs to one portal
- Lead details upload to your exhibitor portal
- Take notes within each lead and answer custom surveys/qualifiers
- Ability to modify custom qualifiers on demand
- Native application which allows the ability for off-line capturing in areas with poor connectivity.
- Ability to export your leads in multiple formats
- No electrical power required.

