

**July 15, 2015**

**FOR IMMEDIATE RELEASE**

**Third annual CONNECT Hospitality Trade Show returns to Vancouver**

**Vancouver, BC** – BC’s Alliance of Beverage Licensees (ABLE BC) is pleased to announce the third annual **CONNECT Food + Drink + Lodging Expo**, the largest hospitality trade show in Western Canada, returns to Vancouver on October 18 & 19, 2015.

Hosted by hospitality industry association partners, ABLE BC, the British Columbia Hotel Association, and Restaurants Canada, the CONNECT Show brings together thousands of bar, nightclub, restaurant, liquor store, hotel, and motel operators from across BC. In addition to hundreds of exhibitors, CONNECT hosts dozens of industry-leading educational seminars, new product tastings and demos, and in-depth special interest sessions for liquor, lodging, and restaurant professionals.

“CONNECT is a must-attend event for anyone involved in the hospitality industry”, says Jeff Guignard, Executive Director of ABLE BC. “With all the changes happening in BC’s liquor industry in particular, CONNECT will offer liquor industry professionals a vital opportunity to learn how they can adapt and grow their retail or on-premise businesses.”

British Columbia’s vibrant hospitality industry generates approximately \$14 billion annually for the provincial economy and directly employs more than 200,000 people. The CONNECT Show celebrates and supports the growth of BC’s hospitality industry, and presents an exciting opportunity to help industry professionals stay current, grow their businesses, and refresh their skills.

For more information about show events and to register, please visit [www.connectshow.com](http://www.connectshow.com).

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**For more information on exhibiting, sponsoring, or general inquiries:**

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